



**SB-0423**  
**Second Year B. Com. Examination**  
**March / April – 2011**  
**Management-I**

Time : Hours]

[Total Marks : 70

**Instructions :**

(1)

<p>नीचे दशांशके निशानीवाणी विगतो उत्तरवखी पर अवश्य कभवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : S. Y. B.COM.</p> <p>Name of the Subject : MANAGEMENT-1</p> <p>Subject Code No. : 0 4 2 3 Section No. (1, 2,.....) : NIL</p>	<p>Seat No. : □ □ □ □ □ □</p> <p style="text-align: center;">Student's Signature</p>
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(2) Question 1 is compulsory.

- 1 Answer in brief : 10
- (1) What do you mean by AMC?
  - (2) Define Passport and VISA.
  - (3) What is liasion and public relations?
  - (4) Explain implied warranty.
  - (5) Explain inward and outward entry of material.

- 2 Explain the meaning of the word Administration and also explain how does each letter of the word administration donotes. 12

OR

- 2 What are different services included in civil utilities. Explain. 12

- 3 Explain the importance of security services to an industry. What are its key functions? 12

OR

- 3 What is the purpose of industrial house keeping? Differentiate between common activity and specialized activity. 12

- 4 Explain stages for procuring VISA and state the points to be remembered while traveling abroad. 12
- OR**
- What is lease agreement? Discuss the stages involved in finalizing lease agreement. 12
- 5 What do you mean by project management ? Explain the two methods used for controlling project. 12
- OR**
- 5 What are the different steps to be taken for maintaining the transport? 12
- 6 Write short notes : (any two) 12
- (1) Deed of agreement and its components
  - (2) advantages of AMC contract
  - (3) Public relation in business world
  - (4) Disposal of garbage of an industry.
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